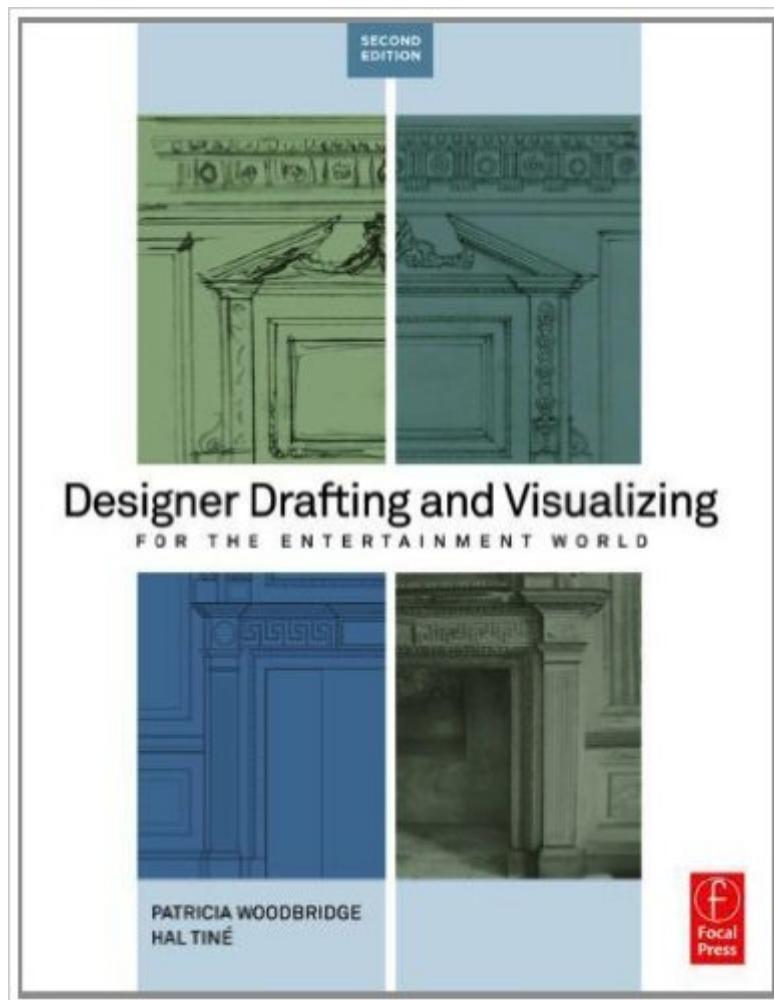


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Designer Drafting And Visualizing For The Entertainment World



Synopsis

In the second edition of Designer Drafting and Visualization for the Entertainment World, Patricia Woodbridge, a highly experienced art director of feature films and a long time teacher of scenic drafting and set design at the graduate level teams up with nationally-renowned scenic designer and SCAD professor Hal Tine to give you a dynamic glimpse into the world of designing for mainstream entertainment including theatre, film, tv, and corporate events. Drawing on designs from real Hollywood and Broadway blockbusters, this book provides you with the basic tools and principles of scenic drafting and rendering, beginning with pencil drafting and culminating with the latest information on CAD drafting, digital 3D modelling, digital and hand/digital rendering, and digital graphics for sets. Full of examples from all areas of entertainment, this book not only builds on basic principles of designer drafting to give you the most comprehensive knowledge on the subject, but also illuminates scenic career paths with insights from professional set design artists who discuss their education and varied career progressions. New to this edition: • Updated chapters on the basics of scenic pencil drafting, including examples of sketch drafting or thinking with a pencil • Drafting from Hollywood and TV hits like True Grit, I Am Legend, Sherlock Holmes, Mr. Popper's Penguins, Never Let Me Go, Gossip Girl and more • New chapters include Period Shapes and Scenic Details, Computer Drafting and Illustration, Scenery Graphics, and Virtual Scenery

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Customer Reviews

I guess it is safe to say my review will be semi-bias. The Author is a friend, teacher, and employer and lots of my work has found it's way between the covers of this edition. That being said... The knowledge she puts down onto paper is so very valuable. She knows the business and the art of the entertainment world in depth and shares not only her knowledge but also that of many people in the business. The first portion of the book is a revision of her original book. The second portion is all new and deals with digital means of communicating ideas with VectorWorks and Photoshop and SketchUp etc. Please note it is not a manual on how to use those programs but a book with many interviews with top people in the business and the various ways they use use digital media to help convey ideas to directors and other creatives on their projects. The book is full of many lifetimes of knowledge and wonderful samples of real work from feature films and theatre productions. This book is the best out there, that I have seen, for those who are students of design. Well, not only students but also those of us who have worked for many years in the business. It is a great resource to refresh your memory on how to do a difficult or not so common design task. Any set designer's bookshelves are not complete without this book on them. Congrats to Ms.Woodbridge on another hit!

The amount of design material compressed into this volume is amazing. This book holds information and examples of myriad styles of drafting that will be totally practical to the novice or professional. Pat has surpassed herself with this new edition. David Weller- Production Designer

Excellent book and well updated for designers interested in hand drafting. As a graduate student of design I found the book well organized and comprehensive, using many real examples by prominent designers in the United States. It touches little on CAD drafting.

An amazingly thorough and completely professional survey of all aspects of the design process as it is currently evolving. This is an impressive resource for designers, and teachers of theatrical design.

Useful and informative.

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